



GREAT YARMOUTH
TOWN CENTRE
PARTNERSHIP



Great Yarmouth Business Improvement District Annual Levy 2026/27

Dear BID Levy Payer

Please find enclosed your invoice for the 2026/27 annual Business Improvement District Levy. This represents year one of a new three-and-a-half-year term of GYBID following a successful ballot of eligible businesses on 19th March 2026. The 28-day postal ballot, which was held by Great Yarmouth Borough Council, saw a turnout of 36.7% with 85.5% voting in favour of the BID proposals by number and 88.9% by total aggregate rateable value of the votes cast.

The levy is set as 2.5% of rateable value of all non-domestic properties with a rateable value of £8,000 and above located within the BID area. Where frontages of properties are located within managed shopping centres or west of Haven Bridge, then a 0.5% reduction is applied. The BID levy will be spent on the agreed projects as outlined in the gyBID business plan, a copy of which can be found at www.gybid.co.uk

The following information brings BID levy payers up to date on how much levy was collected during the last year of the previous BID term and how it has been spent. Great Yarmouth Borough Council (GYBC) is responsible for the collection of the gyBID levy from business ratepayers in the BID area. During the last financial period £139,500 of BID levy was collected giving a current collection rate of 97% for 2025/26.

The Town Centre Partnership Co. (Great Yarmouth) Ltd (TCP) receives the BID Levy from GYBC to deliver the gyBID projects as per the agreed business plan. During 2025/26 the TCP spent £100,550 on the 'Safe and Clean' projects including street wardens, town centre CCTV, and the ShopSafe crime reduction scheme, and £15,800 on the 'Friendly' projects including the Christmas Fayre and Lights Switch-On, town centre events, social media and marketing initiatives. Additional income generated by the Town Centre Partnership was used to support additional projects, town centre management and operational costs giving an overall investment of £189,500 in Great Yarmouth town centre by the Partnership. A detailed set of the Company's audited accounts will be published made available to all gyBID levy payers following the Annual General Meeting in November.

If you have any queries regarding Great Yarmouth Improvement District and the projects on which the levy is spent, please contact the Great Yarmouth Town Centre Partnership on 01493 745828. If you have queries regarding the payment of this invoice, please contact Great Yarmouth Borough Council on 01493 846244.

Jonathan Newman
Town Centre and BID Manager
Great Yarmouth Town Centre Partnership